

REPORT

Week of April 25th

What are your KPIs?

Weekly active users

Goal: 100 by June 2nd **Current:** 0

MRR

Goal: \$800 by June 2nd **Current:** 0

Monthly Voice Donation

Goal: 1,000 by June 2nd **Current:** 0

What did you accomplish this week? Did you do everything you planned?

- Analyze the diagnoses of 30 diseases, including Covid-19, some types of lung cancer, COPD
- You can perform an online check-up by downloading it from the app stores for iOS and Android

What do you want to have done by the end of next week?

- Earn 25k through the Indiegogo crowdfunding system.
- Release on the Android and iOS store
- Recruit at least one doctor for the system

Week of May 2nd

What are your KPIs?

Weekly active users

Goal: 100 by June 2nd **Current:** 0 (Last week: 0)

MRR

Goal: \$800 by June 2nd **Current:** 0 (Last week: 0)

Monthly Voice Donation

Goal: 1,000 by June 2nd **Current:** 0 (Last week: 0)

What did you accomplish this week? Did you do everything you planned?

- Earn 25k through the Indiegogo crowdfunding system
- Release on the Android and iOS store
- Recruit at least one doctor for the system

What do you want to have done by the end of next week?

- Reaching 250 iOS users
- Reaching 250 Android users
- Earn \$1000 from the stores.

Week of May 9th

What are your KPIs?

Weekly active users

Goal: 100 by June 2nd **Current:** 507 (Last week: 0)

MRR

Goal: \$800 by June 2nd **Current:** \$859 (Last week: 0)

Monthly Voice Donation

Goal: 1,000 by June 2nd **Current:** 1,500 (Last week: 0)

What did you accomplish this week? Did you do everything you planned?

We achieved +400 users in both stores, and we earned \$2k from the store.

What do you want to have done by the end of next week?

- Reaching +500 iOS users,
- Reaching +500 Android users,
- Earn \$5000 from the stores.

Week of May 16th

What are your KPIs?

Weekly active users

Goal: 100 by June 2nd **Current:** 1,058 (Last week: 507)

MRR

Goal: \$800 by June 2nd **Current:** \$859 (Last week: \$859)

Monthly Voice Donation

Goal: 1,000 by June 2nd **Current:** 3,200 (Last week: 1,500)

What did you accomplish this week? Did you do everything you planned?

- Reached over +500 iOS users,
- Reached over +500 iOS users,
- Our market revenue remained below \$5,000.
- We have added skin cancer into the application. Diagnosis can be made with image classification.

What do you want to have done by the end of next week?

- Getting the Windows desktop app ready,
- Increasing market revenues,
- Signing a clinical research agreement with two international universities.

Week of May 23rd

What are your KPIs?

Weekly active users

Goal: 100 by May 23rd **Current:** 1,100 (Last week: 1,058)

MRR

Goal: \$800 by May 23rd **Current:** \$875 (Last week: \$859)

Monthly Voice Donation

Goal: 1,000 by May 23rd **Current:** 3,389 (Last week: 3,200)

What did you accomplish this week? Did you do everything you planned?

- Windows app development is completed and we are testing it.
- Our market revenues are increasing. For the first time, we started to generate income from within the EU.
- We signed agreements with two universities in Turkey and Kosovo.

What do you want to have done by the end of next week?

- The Windows application will be released.
- A coordinator will be appointed for the physician examination process to work more effectively.
- The number of diagnosable diseases in the application will be increased.

Week of May 30th

What are your KPIs?

Weekly active users

Goal: 100 by May 23rd **Current:** 1,100 (Last week: 1,100)

MRR

Goal: \$800 by May 23rd **Current:** \$890 (Last week: \$875)

Monthly Voice Donation

Goal: 1,000 by May 23rd **Current:** 3,400 (Last week: 3,389)

What did you accomplish this week? Did you do everything you planned?

- Windows app development is completed and we are still testing it.
- We made an agreement for clinical research with two universities in Turkey and Kosovo.
- Our market revenues are increasing. For the first time, we started to generate income from within the EU.

What do you want to have done by the end of next week?

- Obtaining the ISO 27001 certificate.
- Obtaining the ISO 15504 certificate.
- Obtaining the CE Level 1 certificate.

Week of June 6th

What are your KPIs?

Weekly active users

Goal: 100 by May 23rd **Current:** 1,205 (Last week: 1,100)

MRR

Goal: \$800 by May 23rd **Current:** \$890 (Last week: \$890)

Monthly Voice Donation

Goal: 1,000 by May 23rd **Current:** 3,400 (Last week: 3,400)

What did you accomplish this week? Did you do everything you planned?

- Obtaining the ISO 27001 certificate.
- Obtaining the ISO 15504 certificate.
- Obtaining the CE Level 1 certificate.

What do you want to have done by the end of next week?

- Bug fixing,
- Adding extra diseases

Week of June 13th

What are your KPIs?

Weekly active users

Goal: 100 by August 23rd **Current:** 1,400 (Last week: 1,205)

MRR

Goal: \$800 by August 23rd **Current:** \$1,200 (Last week: \$890)

Monthly Voice Donation

Goal: 1,000 by August 23rd **Current:** 3,500 (Last week: 1500)

What did you accomplish this week? Did you do everything you planned?

- Bug fixed,
- Still trying to optimize the code to add disease.

What do you want to have done by the end of next week?

- We will go on the crowdfunding round for the last time,
- We will obtain operating permits in some countries,
- We will contact NASA and propose solutions for space research .

Week of June 20th

What are your KPIs?

Weekly active users

Goal: 100 by August 23rd **Current:** 1,560 (Last week: 1,400)

MRR

Goal: \$800 by August 23rd **Current:** \$1,450 (Last week: \$1,200)

Monthly Voice Donation

Goal: 1,000 by August 23rd **Current:** 4,300 (Last week: 3,500)

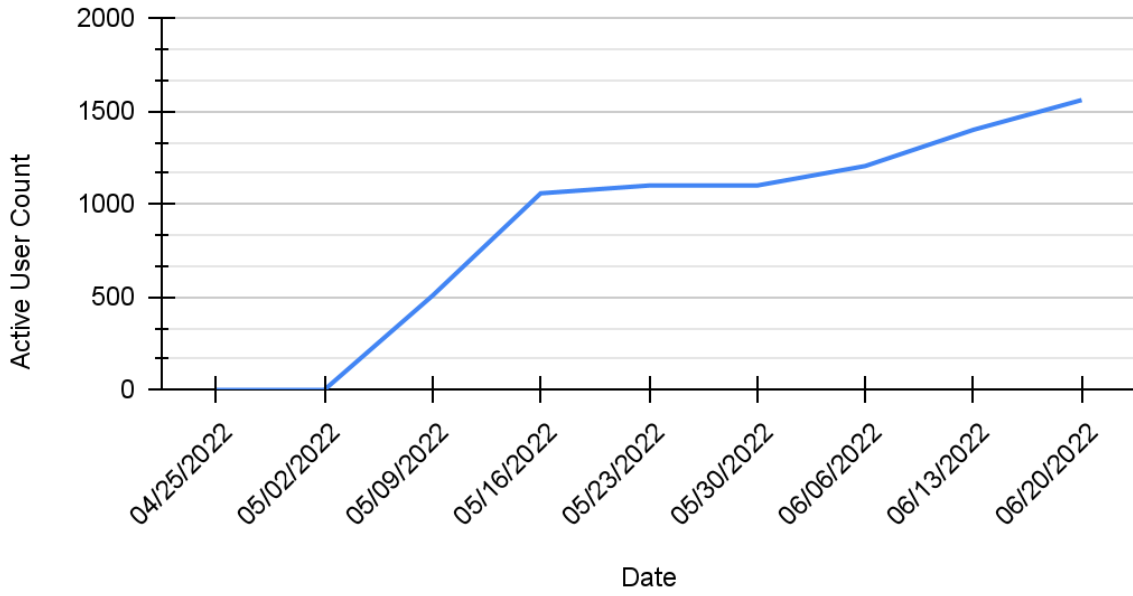
What did you accomplish this week? Did you do everything you planned?

- We will go on the crowdfunding round for the last time (Done),
- We will obtain operating permits in some countries (Done),
- We will contact NASA and propose solutions for space research (Done).

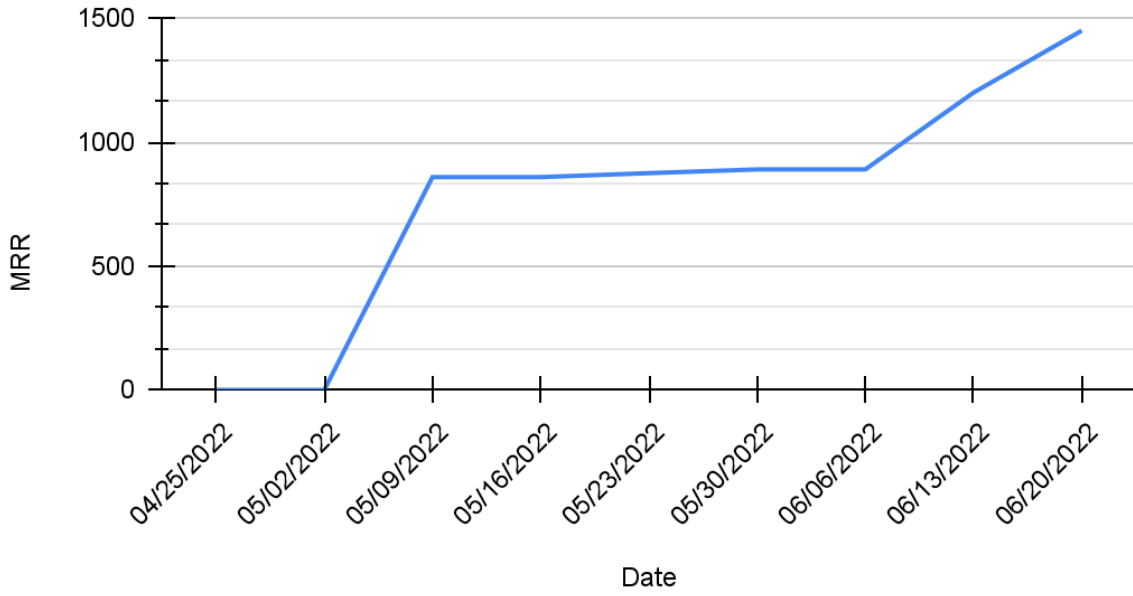
What do you want to have done by the end of next week?

- We will sign a protocol with Kosovo University for Business and Technology.
- We will sign a contract with Haliç University in Turkey.
- We will improve the interface for in-app sales of laboratory services.

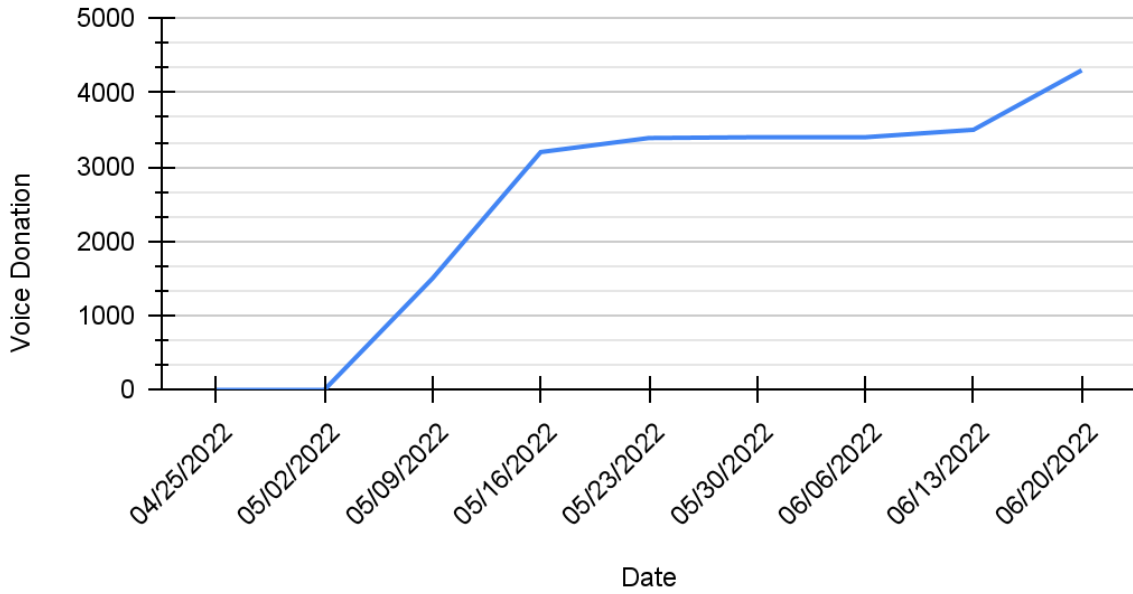
Active User Count vs. Date



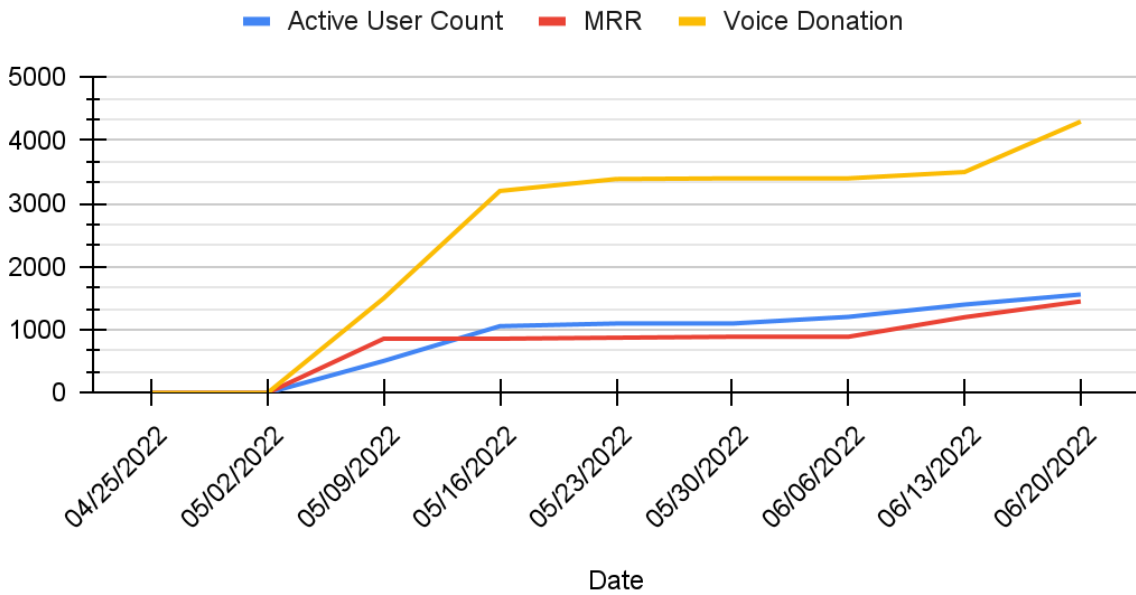
MRR vs. Date



Voice Donation vs. Date



Active User Count, MRR and Voice Donation



Target market share after a year

Market

According to the report "Telemedicine Market Share, Size and Industry Analysis" published by Fortune Business Insights, the telemedicine market is expected to reach \$185.66 billion by 2026. According to the report, the sector will grow at a compound annual growth rate of 23.5 percent during this period. McKinsey estimates that the industry could even reach \$250 billion.

Expected market share

We are expected to achieve a 0.15 percent market share in the first year. This is in line with our target of \$255 million in revenue.